

TUE 22 **AFTERNOON**

13:00-16:30
P5 Delegate Lounge Open

14:00-14:15
M Welcome Session

14:15-15:00
M Inside Track: Everything you Need to Know about TikTok

14:30-15:15
T The Green Rider: Actor/ Industry Collaboration towards Sustainability

15:30-16:30
M Traitors Revealed: Looking Under the Hood of a Hit Format

15:45-16:30
T Irvine Welsh Talks 'Crime'

FESTIVAL AT A GLANCE

WED 23 **MORNING**

09:00-10:00
SH Screen Scotland Welcome Coffee

10:00-11:00
M Opening Debate: Who holds the power in TV?

10:00-10:50
T Impact! Talkability, Shareability and making your Content Valued

10:00-11:00
P Edinburgh Does... The Great Pottery Throwdown

11:00-12:00
P5 ConnectED Meet Up: Climate

11:00-11:45
F Ones to Watch/ Random Acts Live Pitch

AFTERNOON

11:45-12:35
T Around the World In 15 Formats

11:45-12:45
M Should I Stay or Should I Go? How to Champion and Retain Talent in Uncertain Times

11:45-12:45
S Not So Guilty Pleasures: Does TV have a Snobbery Problem?

11:45-12:45
P Spotlight On... Netflix

12:30-13:30
P5 ConnectED Meet Up: First Timers, Schemes and Solo Attendees

13:30-14:30
S How to Navigate the Next Global Crisis

13:30-14:30
P Spotlight On... ITV

13:30-14:30
M Gogglebox: The First Ten Years

13:30-14:30
F AI & TV

14:30-15:30
P5 ConnectED Meet Up: International

15:15-16:15
S Ready, Steady, Reboot: Unpacking the Success, Controversy, and Future of Nostalgia TV

15:15-16:15
M It's Not Me, It's You: Fixing Indie-Broadcaster Relationships

15:15-16:15
F Unbranded Content: More Story, Less Brand

15:15-16:15
P Spotlight On... Disney+

15:15-16:15
T TVPhD Live Pitch

16:00-17:00
P5 ConnectED Meet Up: Scripted

16:45-17:45
F What's Next for British Comedy?

16:45-17:45
S Crossing the Line: From Reality Star to TV Presenter

16:45-17:45
T Production Under Pressure: Supporting Life on the Front Line

EVENING

16:45-17:45
M The Documentary Debate: How to succeed in the world of big deals and big competition

16:45-17:45
P Ben Frow: Never too Big to Fail

17:30-18:15
SH Audio Network Drink's Reception

17:30-18:15
SA Sky Arts Drinks

18:15-19:00
L The James MacTaggart Memorial Lecture: Louis Theroux

19:30-21:30
Shutterstock Opening Night Drinks, National Museum of Scotland

THU 24 **MORNING**

08:30-09:30
SA Sky Arts Breakfast

09:00-16:00
P5 ConnectED Speed Meetings

09:30-10:30
M The Post MacTaggart Interview: Louis Theroux

09:30-10:30
P Spotlight On... Sky

09:30-10:30
F European Public Service Media: In Demand but Under Threat

11:15-12:15
P Spotlight On... Channel 4

11:15-12:15
S Pearlana Igbokwe: What Makes 'Your Story' Universal?

11:15-12:15
M The 6.5% Club: TAP's All-Star Gameshow Mash-Up

AFTERNOON

12:15-13:00
T The Network/ Multistory Media/Channel 4.0. Live Pitch

12:45-13:45
M Dating Formats: Never Enough

12:45-13:45
P Spotlight On... Prime Video UK

12:45-13:45
S Secrets of Scheduling: How to Build a TV Channel

13:45-14:30
T The Network/ BBC Studios Continuing Drama Workshop: EastEnders - Live Read

14:15-15:15
S Edinburgh TV Festival

14:15-15:15
P Spotlight On... BBC

14:15-15:15
F The Secrets of The Crown

15:00-15:45
T The Network/ ITV Daytime Live Edinburgh Review Show

15:45-16:45
F Spotlight On... UKTV

15:45-16:45
M Ben Winston on Pursuing the American Dream

15:45-16:45
S Claudia Winkleman: Outstanding Achievement Award Interview

EVENING

16:00-17:00
LS Meet the Future of TV

16:30-17:15
SA Sky Arts Drinks

17:15-19:15
P Edinburgh TV Awards

20:30-00:00
Fremantle Thursday Night Party, Virgin Hotel

FRI 25 **MORNING**

08:30-09:30
SA Sky Arts Breakfast

09:30-10:30
P Sally Wainwright OBE in Conversation with Adrian Chiles

10:30-11:30
M Spotlight On... Warner Bros. Discovery

11:00-12:00
SA Sky Arts Bloody Marys

AFTERNOON

11:30-12:30
P Jesse Armstrong in Conversation with Marina Hyde

11:30-12:30
P5 ConnectED Meet Up: Factual

13:00-14:00
P The Alternative MacTaggart: Meera Syal CBE

KEY

- SESSION
- KEYNOTE
- SPOTLIGHT
- CONNECTED
- SOCIAL/NETWORKING
- TV AWARDS
- FINTRY
- LENNOX
- LAMMERMUIR SUITE
- MOORFOOT
- PENTLAND
- PLATFORM 5
- SIDLAW
- SKY ARTS STAND
- STRATHBLANE HALL
- TINTO