

### WEDNESDAY 24

<p><b>09:00 - 10:00</b></p> <p><b>SH</b> Screen Scotland Welcome Breakfast</p>	<p><b>10:00 - 11:00</b></p> <p><b>M</b> The Opening Debate: What can Public Service Broadcasters do Better?</p> <p><b>F</b> Spotlight On... Amazon Studios</p> <p><b>S</b> Ones to Watch/ Random Acts Live Pitch</p>	<p><b>11:00 - 13:15</b></p> <p><b>P5</b> ConnectED Meet Up: First Timers &amp; Solo Attendees 11:00-12:00</p> <p><b>F</b> Talking Hollywood and Setting The Universal Stage 11:45-12:45</p> <p><b>P</b> Edinburgh Does... The Repair Shop 11:45-12:45</p>	<p><b>13:30 - 14:30</b></p> <p><b>P</b> Spotlight On... ITV</p> <p><b>S</b> Unbelievable, Jeff: How Footballers Conquered Unscripted TV</p> <p><b>M</b> Based On A True Story: How to Tell the Climate Crisis Narrative</p>	<p><b>14:30 - 16:15</b></p> <p><b>F</b> Brand Entertainment Boom</p> <p><b>P5</b> ConnectED Meet Up: International Delegates 13:30-14:15</p> <p><b>T</b> The Whole Picture Toolkit 14:00-14:30</p>	<p><b>16:00 - 17:45</b></p> <p><b>P5</b> ConnectED Meet Up: Scripted 16:00-17:00</p> <p><b>P</b> Sustaining Success and Scheduling Secrets with Ben Frow 16:45-17:45</p> <p><b>M</b> Sonic Boom: The Secrets of TV's 'Audio-First' Hits 16:45-17:45</p>	<p><b>17:30 - 18:15</b></p> <p><b>CB</b> Audio Network Drinks Reception</p> <p><b>SA</b> Sky Arts Festival Gins</p> <p><b>SH</b> Picture Shop Margaritas</p>	<p><b>18:15 - 19:00</b></p> <p><b>L</b> The James MacTaggart Memorial Lecture</p>	<p><b>19:00 - 21:30</b></p> <p>Free coaches to <i>The National Museum of Scotland</i> depart from the EICC 19:00-19:30</p> <p>A+E Networks Opening Night Drinks: <i>The National Museum of Scotland</i> 19:30-21:30</p>
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### THURSDAY 25

<p><b>08:30 - 09:30</b></p> <p><b>SA</b> Sky Arts Breakfast</p> <p><b>P5</b> ConnectED Speed Meetings 09:00-17:00</p>	<p><b>09:30 - 10:30</b></p> <p><b>P</b> Spotlight On... Channel 4</p> <p><b>F</b> Heartstopper: Masterclass</p> <p><b>M</b> Worldview Address: David Nevins</p>	<p><b>10:30 - 12:15</b></p> <p><b>S</b> When Vogue Meets Elle: What Can Television Learn From Fashion Publishing Titans?</p> <p><b>T</b> The Whole Picture Toolkit 10:00-10:30</p>	<p><b>12:15 - 14:30</b></p> <p><b>SH</b> Formosa Group Brunch 10:30-11:15</p> <p><b>T</b> Formats World Tour 11:00-11:45</p> <p><b>P</b> Spotlight On... BBC 11:15-12:15</p>	<p><b>14:45 - 15:45</b></p> <p><b>F</b> Spotlight On... UKTV</p> <p><b>S</b> Outstanding Achievement Award</p> <p><b>M</b> How to Avoid a World Without Indies</p> <p><b>T</b> Five Years of Diamond 15:00-15:45</p> <p><b>OS</b> The ETF Review Show 15:00-15:45</p>	<p><b>15:30 - 16:15</b></p> <p><b>LF</b> Diamond at 5 - Drinks Reception 15:45-16:15</p> <p><b>SA</b> Sky Arts Margaritas</p> <p><b>SH</b> Streamland Media Drinks</p>	<p><b>16:15 - 18:00</b></p> <p><b>P</b> Edinburgh TV Awards</p>	<p><b>18:30 - LATE</b></p> <p>His Dark Materials - Pushing Boundaries in New Worlds. <i>The Filmhouse.</i> 18:30-19:30</p> <p>Edinburgh TV Festival After Party brought to you by Meta. <i>The George, InterContinental Edinburgh.</i> From 19:30</p>
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### FRIDAY 26

<p><b>08:30 - 09:30</b></p> <p><b>SA</b> Sky Arts Breakfast</p>	<p><b>09:30 - 11:00</b></p> <p><b>P</b> Ghosts: Masterclass 09:30-10:30</p> <p><b>M</b> Spotlight On... SKY 10:00-11:00</p>	<p><b>10:55 - 12:00</b></p> <p><b>P</b> In Conversation With... Brian Cox 10:55-11:55</p> <p><b>SA</b> Sky Arts Bloody Marys 11:00-11:30</p>	<p><b>11:30 - 13:25</b></p> <p><b>M</b> The True Crimewave 11:30-12:45</p> <p><b>S</b> Life Lessons From Beyond The TV Bubble 11:45-12:45</p>	<p><b>13:15 - 14:15</b></p> <p><b>S</b> Spotlight On... Disney+</p> <p><b>M</b> The Closing Debate with Krishnan Guru-Murthy</p>
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### KEY

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<span style="color: red;">█</span>	KEYNOTE	<b>F</b>	FINTRY
<span style="color: blue;">█</span>	SPOTLIGHT ON	<b>L</b>	LENNOX
<span style="color: orange;">█</span>	CONNECTED	<b>LF</b>	LOMOND FOYER
<span style="color: cyan;">█</span>	SOCIAL / NETWORKING	<b>M</b>	MOORFOOT
<span style="color: purple;">█</span>	TV AWARDS	<b>OS</b>	ONE SPACE
		<b>P</b>	PENTLAND
		<b>P5</b>	PLATFORM 5
		<b>S</b>	SIDLAW
		<b>SA</b>	SKY ARTS ZONE
		<b>SH</b>	STRATHBLANE HALL
		<b>T</b>	TINTO