

# THE NETWORK 2020

Welcome to The Network 2020!

You're entering the TV industry in an extraordinary year, and a time that will almost certainly be looked back on as a period when the landscape changed dramatically, hopefully for the better. That sounds very daunting, but I think it also offers a real opportunity for you to be part of a wave of change.

We've put together a line-up of TV professionals who represent a multitude of areas of the industry. They're all giving up their time to speak to you because they think you have something to offer and want to help you start a successful career. Make sure you respect their time by doing your research on speakers in advance, asking thoughtful questions and listening carefully to the answers.

This is just the beginning of your journey with us, after these three days we'll be introducing you to your mentor, engaging with you throughout the Festival and enrolling you into Network at Work. Someday, we also hope to meet you in person! In the meantime, have fun and squeeze everything you can out of this experience.

*Sarah Vignoles, Talent Schemes Director*

## THE NETWORK ZOOM LINK:

<https://us02web.zoom.us/j/81526406560?pwd=Ryt3MzFpZTFPcEU4OXhLNlpOeDB0dz09>

Meeting ID: 815 2640 6560  
Passcode: 189305

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## DAY 1

**10AM – 10.30AM WELCOME & INTRODUCTIONS** A chance for you to learn more about what to expect from the next three days and meet your fellow Networkers.

**10.30AM – 11.30AM MASTERCLASS: BRAIN IN GEAR** Writer, director, creator and actor Gbemisola Ikumelo, producer Inez Gordon and director Fergal Costello take you through making of their BAFTA winning pilot, which has just been picked up for a full series by BBC Three. ***N.B Make sure you've watched the show in advance of this session – the link is on your Padlet.***

Speakers:

Gbemisola Ikumelo, writer, director and actor  
Inez Gordon, producer/ assistant producer, BBC Three  
Fergal Costello, director

**11.45AM – 12PM ADVISORY CHAIR WELCOME – PATRICK HOLLAND** Festival Advisory Chair and Controller of BBC Two welcomes you to the scheme and gives you a few words about kicking off your TV career.

**12PM – 1PM SECRET SPEAKER** A Q+A with a TV VIP. We could tell you who if we wanted to, but we live for a surprise guest...

Speakers:

TBA!  
Chair: Hannah Moulder, Development Producer, Various Artists Ltd.

**2PM - 3PM DIGITAL CAREERS WITH LUKE HYAMS SPONSORED BY YOUTUBE** YouTube's Head of Originals for Europe, the Middle East and Africa will give you the lowdown on what 'digital' has to offer, and what we even mean when we say 'digital' in TV. Luke started his career with The Network (then called TVYP) so you really could be where he is some day!

Speakers:

Luke Hyams, Head of Originals EMEA, YouTube  
Chair: Jita Mitra, YouTube Executive, BBC Three

**3.30PM – 4.30PM FREELANCING 101** Building a career in TV is more than just being good at the job you're paid to do on any production. You'll likely freelance from production to production, with many different production companies, so knowing how to navigate the world of freelancing will help you to build a sustainable career.

Successful freelancers know that it isn't enough to work 'in' your freelancing – doing the work you do – but you need to work 'on' your freelancing.

In this workshop we'll look at 3 key aspects to successfully navigating a freelance career in TV: •

- The practicalities of freelancing
- How to think like a freelancer
- Building and leveraging your networks

This session will give you a framework which you can use to work 'on' your freelancing and build a successful and sustainable freelance career.

Speaker:

Alison Grade - Alison describes her key skill as transforming creative concepts into a business reality. She accomplishes this with the films she produces, the creative entrepreneurs she mentors, SMEs and freelancers she advises and in her recently published book, *The Freelance Bible* (Penguin).

**5PM – 6PM ALUMNI HAPPY HOUR** A chance to get to know each other and some of our Network alumni in small group chats.

## DAY 2

Today you'll split up into your masterclass groups. Everyone will have one free morning or afternoon over the next two days, the rest of the time you'll be in a masterclass or doing CV Clinics.

Masterclasses and CV Clinic timings are as follows – check the assignment sheet on Padlet to see which groups you're in and find your Zoom link. Make sure to check whether you need to prepare anything or bring anything to your session. You can find out more about your masterclasses at the end of this programme.

**10AM-1PM DEVELOPMENT 1/ SCRIPTED 1/ CV CLINICS 1**

**2PM-5PM DEVELOPMENT 2/ LIVE 1/ CV CLINICS 2**

**5.15PM – 6PM THE NETWORK LIVE PITCH** Delegates from the Development Masterclasses pitch their ideas to BBC Three commissioner Max Gogarty. Come and cheer on your cohort and hear what BBC Three are looking for in a pitch.

## DAY 3

**10AM-1PM DOCS 1/ SCRIPTED 2/ CV CLINICS 3**

**2PM-5PM DOCS 2/ LIVE 2/ CV CLINICS 4**

**5.30PM – 6PM WRAP UP** Come back together to reflect on what you've learned and ask any questions about what's next including the Festival, Network at Work and the start of your mentoring partnerships.

## MASTERCLASS INFORMATION

### THE MULTISTORY MEDIA DEVELOPMENT MASTERCLASS sponsored by MultiStory Media

Lead by: Matt McGough, Head of Development, MultiStory Media

In this masterclass, MultiStory Media's development team will give you an insight into developing unscripted programming, culminating with the opportunity to pitch to one of their Executive Producers.

MultiStory Media make programmes across genre including; *Come Dine With Me*, *Paul O'Grady: For the Love of Dogs*, *The Big Flower Fight*, *You Are What You Wear*, *Peston* and *Tonight*.

### THE BARCROFT STUDIOS DOCUMENTARY MASTERCLASS

Lead by: Ruby Coote, Senior Edit Producer, Barcroft Studios

In this masterclass you'll learn how to craft a story with unscripted footage.

Barcroft Studios are dedicated to creating world-class television and digital video content celebrating a diverse range of incredible true stories. Their channel Barcroft TV is one of the biggest factual brands on the internet and is followed by millions of people across YouTube, Snapchat and Facebook Watch.

### THE BBC CHILDREN'S LIVE STUDIO PRODUCTION MASTERCLASS sponsored by BBC Children's

Lead by: Adam Toth, Assistant Producer, BBC Children's

In this masterclass you'll learn what goes on behind the scenes on a live studio production from the team behind some of the BBC's iconic Children's entertainment shows.

### THE SCRIPTED MASTERCLASS

Lead by:

Roanne Bardsley, Writer

Bria Thomas, Script Editor

Lina Stroud, Head of Development, South of the River Pictures

In this workshop you'll be introduced to the scripted development process by three alumnae of our Ones to Watch Scheme.

Roanne Bardsley is an award-winning writer who has original script commissions from ITV and the BBC and has written more than 60 episodes of *Hollyoaks*. Bria Thomas is a freelance Script Editor whose credits include *Eastenders* and *Our Girl*. Lina Stroud is the Head of Development at South of the River Pictures. She has previously worked at BBC Studios at Kudos.

### CV CLINICS sponsored by BBC Studios

This is your opportunity to sit down with a Talent Manager, get advice on your CV and ask all your burning TV employment questions.