

## Edinburgh TV Awards Rules and Guidelines 2019

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## A. INTRODUCTION and TIMETABLE

The Edinburgh TV Awards are presented annually to recognise and reward outstanding achievement in television.

The Awards categories reflect the outstanding talent, and incredible breadth of genres and creativity that broadcasters, production companies and platforms produce year after year. The Festival also honours individuals with awards in recognition of their contribution to the television industry. These awards are approved by the Advisory Board.

### 2019

<b>Monday 4 March</b>	Entries for the TV Awards can be submitted through <a href="http://edtvawards.thetvfestival.com/entrant/">edtvawards.thetvfestival.com/entrant/</a>
<b>Friday 10 May</b>	First submission deadline – 30% Late fee applies hereafter
<b>Monday 13 May</b>	Last create date
<b>Friday 17 May</b>	Final Submission deadline
<b>Tuesday 21 May</b>	Round 1 Voting opens
<b>Thursday 6 June</b>	Round 1 Voting closes
<b>W/C 10 May</b>	Shortlists announced, viewing portal opens
<b>W/C 24 June</b>	Jury deliberation
<b>Thursday 22 August</b>	The Edinburgh TV Awards Ceremony

## **B. ELIGIBILITY**

Programmes must have had their first transmission in the UK between April 1 2018 and March 31 2019 on terrestrial, cable, satellite or digital channels, including web-based broadcasters that commission content (e.g. Netflix, Amazon, You Tube Originals).

Programmes may be regional or networked.

Unless otherwise specified in the rules of the individual category, all programmes must have a minimum scheduled running time of 20 minutes, not including any commercial breaks.

For a programme to qualify for the Edinburgh TV Awards, it must have had the worldwide premiere transmission in the UK.

The programme should have been initiated and developed in the UK; with creative control residing within the UK and/or a UK broadcaster must have the primary editorial control over the programme.

If a programme falls outside of this eligibility, it can only be considered in the International category.

Programmes that are self-commissioned and self-published are not eligible for the TV Awards.

If you are in any doubt about the eligibility for your programme, please contact the Awards team at [awards@thetvfestival.com](mailto:awards@thetvfestival.com)

## C. ENTRY

All entries should be made via <https://edtvawards.thetvfestival.com/entrant/>, more information about the video specifications can be found on page 7 of this document.

The Edinburgh TV Awards Entry site will be open for entries from 12:00 Monday 4 March until midnight on Friday 17 May 2019. Entries will not be accepted after this date. Supporting videos should also be uploaded by this date.

## PERFORMANCE CATEGORIES

On the entry site, you will be required to upload a recent CV, and enter a 300 word supporting statement explaining why between the eligibility period of 1 April 2018 - 31 March 2019 has been one of particular success for this person.

Please upload a 2-minute showreel presenting the talent's highlights from April 1 2018 - March 31 2019 for judging purposes. Please upload this as an MP4/Quicktime file.

Please provide a recent, high-res headshot. Please ensure all images are cleared before submission.

There is a fee per entry of £150.00 + VAT

## PROGRAMME CATEGORIES

On the entry site, you will be required to enter up to 500 words stating why the programme or series should be considered for the award - please include evidence of meeting the channel remit, use of innovation, overcoming production / budgetary challenges etc.

Please pick **one** episode that you feel best represents the series as a whole and upload as an MP4/Quicktime file. Please upload an image of a programme still or title card which can be used in the event of a nomination. Please ensure all images are cleared before submission. Images must be high resolution JPEG files, and no smaller than 1280 x 960px.

Stills representative of the final broadcast production are preferable over promotional photography or artwork. By providing the images, you grant The Edinburgh TV Festival all necessary rights and consents (including but not limited to rights of publicity and privacy) to enable The Festival to use the imagery in whole, or in part, and to edit the same, in such manner and for such purpose as is relevant to the nomination, including, but not limited to, broadcast, online, social media, print and advertising.

You may include up to two additional short supporting clips, and up to 3 additional pieces of non-video evidence to support your entry. These could include (though aren't limited to): reviews, social media reaction/engagement or other screenshots.

There is a fee per entry of £150.00 + VAT

The fee per entry for the International Drama category is £250.00 + VAT

Entries for the production categories can be submitted by broadcasters, independent production companies and distributors.

Specials or one-offs from series with continuing narratives and/or characters should be categorised in the same way as an episode from the series would have been.

Awards will be presented to the submitting party

#### **CHANNEL AND PLATFORM CATEGORIES**

On the entry site, you will be required to describe the following:

- The channel's remit and how this has been delivered during the eligibility period.
- Evidence of success of both original commissions and acquisitions
- How you have grown existing or long-running shows, as well as promoting new talent, both on and off screen
- How the company has built a positive reputation as a good broadcaster to work for.
- The channel's key demographic and how you've successfully appealed to your audience across linear and digital channels
- The channel's previous weak spots and how they have been tackled
- How the channel delivered value for the audience (for PSBs) or advertisers (for commercial broadcasters)

Please upload a 2-3min showreel presenting the channel highlights from April 1 2018 - March 31 2019 as an MP4/Quicktime file. Please upload a high res jpg or PNG of the Channel logo. Please ensure all images are cleared before submission.

By providing the images, you grant The Edinburgh TV Festival all necessary rights and consents (including but not limited to rights of publicity and privacy) to enable The Festival to use the imagery in whole, or in part, and to edit the same, in such manner and for such purpose as is relevant to the nomination, including, but not limited to, broadcast, online, social media, print and advertising.

There is a fee per entry of £450.00 + VAT

## PRODUCTION CATEGORIES

On the entry site, you will be required to describe the following:

- Number of broadcast hours
- Number of existing series and new commissions during the qualifying period
- The success of new and existing series
- Details of any overseas sales (where applicable)
- Details on how the indie has grown in the past year and any key expansion plans
- Describe how the company has built a positive reputation as a good production company to work for.

Please upload a 2-3min showreel presenting the production highlights from April 1 2018 - March 31 2019 as an MP4/Quicktime file. Please upload a high res jpg or PNG of the company logo. Please ensure all images are cleared before submission.

By providing the images, you grant The Edinburgh TV Festival all necessary rights and consents (including but not limited to rights of publicity and privacy) to enable The Festival to use the imagery in whole, or in part, and to edit the same, in such manner and for such purpose as is relevant to the nomination, including, but not limited to, broadcast, online, social media, print and advertising.

You may include up to two additional short supporting clips, and up to 3 additional pieces of non-video evidence to support your entry. These could include (though aren't limited to): reviews, social media reaction/engagement or other screenshots.

There is a fee per entry of £250.00 + VAT

The entry fee for the Small Indie of the Year category is £150 + VAT

**Be prepared! If shortlisted we will require a 30 second version of the programme episode or showreel for use at the Awards Ceremony.**

## TECHNICAL SPECIFICATION

The Edinburgh TV Awards Entry website aims to provide the best possible viewing experience for your content. In order to achieve this, we request that you provide a high-quality version of your file.

If your original best quality video is in another format, we would prefer to receive it with minimum encoding to preserve quality. Please upload your video(s) as soon as possible so any viewing issues can be resolved before entries close.

We require all 30 second clips to be in H.264 or Apple Pro Res format. We also require split track audio for our edit to enable audio to be taken off /altered for our nominations play-in during the ceremony. Therefore, please ensure that your clips are supplied with separate audio stems.

Please contact [awards@thetvfestival.com](mailto:awards@thetvfestival.com) with any questions

## **D. AWARD CATEGORIES**

### **PERFORMANCE CATEGORIES**

#### **1. BEST BREAKTHROUGH TALENT**

This award recognises emerging talent on-screen in either scripted or unscripted programming who have had standout success in the period 1 April 2018 to 31 March 2019.

### **PROGRAMME CATEGORIES**

#### **2. BEST UK DRAMA**

This award will go to an outstanding UK drama – whether a standalone one-off piece; a short mini-series or a full series.

#### **3. BEST COMEDY SERIES**

This award will go to an outstanding Comedy Series. It is open to an original new concept or an established series which can be described as being at the top of its game.

#### **4. BEST DOCUMENTARY PROGRAMME**

This award will go to the outstanding Documentary Programme of 2019 – whether a standalone one-off piece; a short mini-series or a full series

#### **5. BEST ENTERTAINMENT SERIES**

This award will go to an outstanding Entertainment Series. It is open to an original new concept or an established series which can be described as being at the top of its game.

#### **6. BEST POPULAR FACTUAL SERIES**

This award will go to an outstanding Popular Factual Series. This will go to series which makes popular factual entertaining and tackles broad issues that become a talking point within the nation.

#### **7. BEST INTERNATIONAL DRAMA**

This award will go to a series that has been a standout hit in two or more territories and judges will be looking for an original script, high production values and outstanding performances.



## **CHANNEL AND PLATFORM CATEGORIES**

### **8. CHANNEL OF THE YEAR**

This award will go to the best mainstream channel that offers a range of high-quality content across several genres.

### **9. BEST SPECIALIST CHANNEL**

This award will go to the best specialist linear channel that offers a range of high-quality content across a specific genre or theme.

### **10. ONLINE CHANNEL OF THE YEAR**

This award will go to the outstanding UK online channel that commissions original, innovative and standout content.

### **11. UK BROADCASTER VOD OF THE YEAR**

This award will go to the outstanding UK broadcaster VOD service of the year, whether a subscription or ad-supported service.

## **PRODUCTION CATEGORIES**

### **12. PRODUCTION COMPANY OF THE YEAR**

The award will go to an indie with an annual turnover of over £5M that could be a specialist at the top of their game or a company that has produced a range of top-quality content for a number of different channels.

### **13. SMALL INDIE OF THE YEAR**

The award will go to an indie with an annual turnover of £5M or less that could be a specialist at the top of their game or a company that has produced a range of top-quality content for a number of different channels.

Where the minimum number of entries in any category is not reached, The Edinburgh TV Festival, at its discretion, may choose not to present any of the above awards at the TV Awards ceremony, or announce fewer nominations in any category.

The Edinburgh TV Festival is the arbiter of all eligibility

## **F. VOTING PROCESS**

Nominations and winners of all awards are decided by invited voting groups and by juries.

Voting is conducted online. Prior to the first round of voting, all voting groups are informed of voting rules and must vote or register their abstention. The top six go forward for jury consideration.

Where a category receives fewer than 10 entries, we may choose not to present the award at the TV Awards ceremony, or announce fewer nominations in that category. Any category proceeding with fewer than 10 entries will not go to a round 1 vote, and will instead go straight to jury consideration.

Voting in Round One is restricted to registered voters.

## **G. NOMINATIONS AND WINNERS**

The nominations for each category will be listed in alphabetical order. Shortlists will be announced in May 2019.

The winners list and winners press release is the definitive source of award winners information.

The Edinburgh TV Award or logo may not be reproduced or used in any commercial manner unless prior permission has been obtained from The Edinburgh TV Festival.

The Festival does not issue replicas of the award.

## **H. CLIP USAGE – NOMINATED TELEVISION PROGRAMMES**

Clips from nominated programmes will be shown at the Edinburgh TV Awards ceremony, and these clips may form part of the television and online broadcast of the ceremony in the UK and around the world.

Upon entering a programme via <https://edtvawards.thetvfestival.com/entrant/> for the Edinburgh TV Awards, the entrant will be asked to confirm that all information and video content is correct and approved for judging.

All entries are kept confidential and are circulated only to a carefully selected industry panel.

Shortlisted entries will be contacted ahead of the ceremony on Thursday 22nd August for approval of show reels and clips.

If you foresee any problems with the granting of this license, please contact [awards@thetvfestival.com](mailto:awards@thetvfestival.com) before entering.

## **I. EDINBURGH LOGOS**

All requests for logos should be made via [awards@thetvfestival.com](mailto:awards@thetvfestival.com)

Entrants may use the 'Edinburgh TV Awards', Edinburgh TV Awards Nominee' and Edinburgh TV Awards Winner' logos online, in print and in broadcasts only once a programme has been nominated for, or won, an award.

Logos are available from The Festival before the nominations and winners announcements for advance artwork preparation, but may only be used if the programme or individual receives a nomination or wins an award.

Cropping or altering the artwork in any way is prohibited.

Each instance of logo use must be approved by The Festival, with proofs of the logos in situ sent by email

Contact Mindy Juss (see Contact List) for more information

## **J. PIRACY**

The Festival takes a very serious view of piracy and will work with broadcasters and production companies to help prevent it.

All Edinburgh TV Awards voters sign up to a code of conduct setting out their responsibilities regarding piracy. This code is available upon request from Bianca Newby (see Contact List) for more information.

## **CONTACT LIST**

Bianca Newby  
Festival Operations Manager  
awards@thetvfestival.com  
General enquiries, TV entry and rules, Voting procedures, Nominees

Mindy Juss  
Marketing Manager  
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Logos/permission agreements

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